



# NATHAN WATERHOUSE

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Nathan knows what it takes to make change happen. As an innovator and serial entrepreneur who led new business ventures at world renowned design and innovation firm IDEO, he's seen first hand what it takes to bring new products and services into the world.

Nathan is regularly invited to speak and comment on design, innovation and collaboration. He has delivered keynotes at TEDx, The Economist, and the White House and has also created bespoke talks on innovation culture and creativity for some of the world's biggest organisations including Generali, 3M and Hewlett Packard. He has also starred in an advert for the launch of the new Jeep Compass as one of three hand picked designers and innovators including Ron Arad and Massimo Banzi, founder of Arduino.

Nathan is an expert in organisation design and has led organisation design programs facilitated workshops with hundreds of participants that have helped shift the innovation strategy for 250 year old organisations like Generali. He also helped create HackFWD, a design startup incubator for Europe. He has led innovation programmes for IKEA, T-Mobile, VISA, Oxfam, SONY, amongst others. At IDEO, he led the organisation design practice in Europe, and devised new ways to apply innovation methodologies for companies that operate at scale.

Nathan is an entrepreneur with a social conscience. At IDEO, he co-founded OpenIDEO.com, a social impact community of over 150,000 people across 190 countries that collaborate online to tackle big systemic challenges in our society. Inspired by this experience, he also co-founded OI Engine, an award-winning software platform to enable collaboration and help corporations tackle tough challenges collaboratively, rather than in isolation.

Nathan speaking topics include: Innovation, Culture, Open Innovation, Collaboration, Organisational Change and Design, Design Thinking, Entrepreneurship & Intrapreneurship, Social Innovation.

Past talks can be viewed by going to [www.nathanwaterhouse.com/talks](http://www.nathanwaterhouse.com/talks)

If you are looking to inspire your audience to change and be more innovative, please get in touch.

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